

**Year End Report  
Political Action/Public Relations Committee  
2025-2026**

**Political Action and Public Relations Committee Mandate:**

- a. monitor the policies and practices of the major provincial political parties for identifying matters with an impact on education and/or NSTU Members; then advise the NSTU President and Provincial Executive;
- b. during provincial elections, monitor the major provincial political parties for their public education platforms and policies and inform the NSTU President and Provincial Executive of any concerns;
- c. identify educational matters for consideration by the Provincial Executive for political action;
- d. identify corporate social responsibility and social justice concerns for consideration by the Provincial Executive for political action;
- e. develop strategies for encouraging NSTU member involvement in the political process;
- f. develop strategies for encouraging NSTU member involvement in the election process including exercising their democratic right to vote;
- g. identify opportunities to build relationships with educational stakeholders and report to the NSTU President and the Provincial Executive;
- h. review and plan strategies for provincial public relations programs for the organization and report recommendations to the Provincial Executive;
- i. advise the Provincial Executive regarding the communications practices and procedures of the NSTU;
- j. review plans to build grassroots political action in each region of the province;
- k. review resource material regarding Political Action and Public Relations to assist Local Leaders in carrying out their mandate;
- l. assist in the planning of the biennial Political Action and Public Relations Conference in providing professional development opportunities for Local Leaders;
- m. consider such resolutions submitted to Annual Council to make recommendations for Council's consideration where appropriate; and,
- n. participate as required in the NSTU Policy Review Process by providing recommendations for the Governance and Policy Committee's consideration.

**Committee Members:**

Lynnette Babin, Antigonish (Chair)  
Meg Ferguson, Halifax County  
Chad Hanrahan, Northside-Victoria  
Line Murphy, Executive Member  
Katrina Murphy, Colchester-East Hants  
Mai-Ling Storm, Lunenburg County  
Nigel Tinker, Annapolis  
Chad Warren, Executive Member

Angela Murray, NSTU Staff liaison  
Mark Laventure, NSTU Staff

**Committee Meeting Dates:**

October 20, 2025 – NSTU  
January 23, 2026 – Online meeting via Zoom  
May 29, 2026 – NSTU

The budget for Public Relations Committee meetings was \$9,300 and \$3,085 was spent.

The activities and accomplishments of the Political Action/Public Relations Committee included the following:

- Contributed to the next phase of NSTU's *Our Kids Can't Wait* Campaign, testimonial campaign which included two new 30-second ads recut from footage from the June 2025 campaign. The committee reviewed the proposal and timing, which rolled out mid-May. This year's campaign included a political action letter to MLAs around Government's budget cuts to teaching positions.
- Contributed to the creation of NSTU's letter writing campaign to MPs which helped restore the federal government's commitment to providing student loan forgiveness to new teachers working in rural and remote communities. The NSTU received more signatures, than the CTF/FCE and its other member organizations combined for this initiative.
- Reviewed resolutions to Annual Council 2026 and made recommendations.
- Reviewed NSTU polling data and provided input on how to approach key issues impacting public education including the School Code of Conduct and reasons for why Nova Scotians believe teachers do a good job.
- Provided guidance around 2026 Council Resolutions and implications for political action, public relations and member communications.
- Began planning for the upcoming biennial Political Action/Public Relations Conference.
- Provided guidance and feedback for NSTU Locals' political engagement activities including meetings with MLAs.

Respectfully submitted,  
Lynnette Babin  
Political Action and Public Relations Committee Chair 2025-2026