belairdirect.

THE LIVING LARGE CONTEST



Grand prize 1

Car payments for a year

Grand prize 2

Home appliance package with extended warranty

Grand prize 3

$10,000 travel voucher

Plus, 10 x $1,000 Jiffy – Easy home maintenance gift cards are up for grabs.

HOW TO ENTER

Scan the QR code or visit:
belairdirect.com/livinglargecontest

Complete the quick and simple entry form

Contest open from June 1 – Dec 31, 2026

*NO PURCHASE NECESSARY. 2026 Living Large Contest is open from June 1, 2026 to December 31, 2026 to legal residents of Canada (excluding Nunavut) who at the time of entry: (1) have reached the age of majority in their province or territory and (2) are a member of a recognized belairdirect affinity group. Odds of winning depend on the number of eligible entries received. Math skill test required. Maximum value of grand prizes is $10,000. Winners of grand prizes have the option of claiming the prize as stated or accepting $10,000 cash payable by cheque. Jiffy gift cards will be provided as stated to winners that are in a region serviced by Jiffy. For winners outside of a Jiffy serviced region a $1,000 cheque will be provided. Rules: belairdirect.com/livinglargecontest-rules. Certain conditions, eligibility requirements, limitations, and exclusions apply to all offers. Visit belairdirect.com for more details. Offers may change without notice. We offer car insurance and home insurance in Alberta, Ontario, Quebec, New Brunswick, Nova Scotia, Newfoundland and Labrador and Prince Edward Island and home insurance only in British Columbia. © 2026, Belair Insurance Company Inc. All rights reserved.