

Official publication of the Nova Scotia Teachers Union
 Member: Canadian Educational Press Association (CEPA)
 Circulation: Online only
 Published eight (8) times a year
 Dates and deadlines on request



Canadian Educational Press Association
 Association canadienne de la presse educationnelle

Advertising Rates

(HST Registration Number 107788739)

Classifieds

- \$2/15 words & 25¢ each additional word. NSTU members.
- \$6/15 words & 25¢ each additional word. Non-members.
 (members – please provide your professional number)

Full Page	\$600.00 + HST
1/2 Page	\$300.00 + HST
1/4 Page	\$150.00 + HST
1/8 Page	\$75.00 + HST

This year there will be set sizes and costs. Please see prices above and diagrams below.

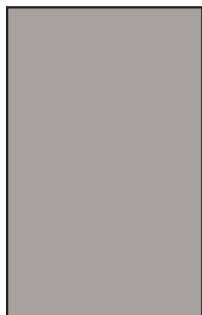
Frequency Discounts (Display Ads only)

- 10% discount for 5 insertions in one publishing year (September to June).
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- One (1) free 1/4 page ad per year September to June (3.3854" x 4.6979") to businesses who give NSTU members a discount for their product or service for a minimum of one year.

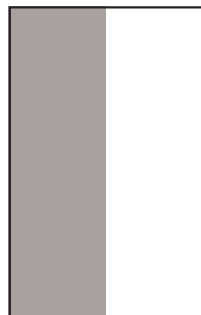
Dimensions

	inches
1 column	3.9375
2 columns	8.0000

Files accepted: 300 dpi (HIGH RES)
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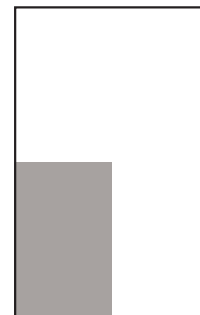
Full page
6.9375" x 9.5625"



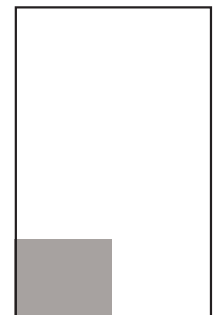
Half-page vertical
3.3854" x 9.5625"



Half-page horizontal
6.9375" x 4.6979"



1/4 page
3.3854" x 4.6979"



1/8 page
3.3854" x 2.2656"

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