

**Year End Report  
Political Action Committee  
2022-2023**

Mandate:

The mandate of the Political Action Committee is:

- i. Political Action
  - A. The Committee shall maintain contact with all major provincial political parties including, if possible, as members of those parties.
  - B. The Committee shall monitor the policies and practices of the major provincial political parties for the purpose of identifying issues impacting on education and NSTU Members. The Committee shall then advise the NSTU President and Provincial Executive of these issues.
  - C. During provincial elections, the Committee shall monitor the major provincial political parties for their public education platforms and policies and inform the NSTU President and Provincial Executive of any concerns.
  - D. The Committee shall identify educational issues for consideration by the Provincial Executive for political action.
  - E. The Committee shall identify corporate social responsibility and social justice issues for consideration by the Provincial Executive for political action.
  - F. The Committee shall develop strategies for encouraging NSTU member involvement in the political process.
  - G. The Committee shall develop strategies for encouraging NSTU member involvement in the election process including exercising their democratic right to vote.
  - H. The Committee shall seek opportunities to build relationships with educational stakeholders.

Committee Members:

Ian Comeau, TCRCE (Chair)

Sarah Tutty, SSRCE

Deena Jewers, Provincial Executive Member

Natalie MacIsaac, Provincial Executive Member

Tim MacLeod, HRCE

John MacKenzie, TCRCE

Yolanda Aubrecht, CBVRCE

Kasi Humber, CCRCE

Committee Meeting Dates:

May 12, 2023  
February 27, 2023  
December 5, 2022 (Zoom)  
October 14, 2022 (Joint with PR Committee)

The budget for the committee was \$17,400 and \$5,023 was spent

The activities and accomplishments of the Political Action Committee included the following:

- The Political Action Committee advised and assisted in the development of the NSTU's Spring advertising campaign.
- The Political Action Committee helped develop an MLA meeting campaign and created a guide to support Locals with this process
- The Political Action Committee developed a draft universal school lunch program campaign, however due to circumstances it was not fully implemented.
- The Political Action Committee held planning discussions to support the PE motion to hold a Teacher Shortage awareness day, however a decision was made to postpone this event
- The Political Action Committee held discussions around the appropriate use of social media platforms to adapt to a rapidly changing online environment
- The committee met and discussed political issues around the province and how to encourage members to become more engaged in our political system.
- The committee regularly reviewed NSTU polling data and provided input on how to approach key issues impacting public education.
- The committee participated in the 2023 NSTU Communications Conference.