

**Year End Report  
Political Action Committee  
2023-2024**

Mandate:

The mandate of the Political Action Committee is:

- i. Political Action
  - A. The Committee shall maintain contact with all major provincial political parties including, if possible, as members of those parties.
  - B. The Committee shall monitor the policies and practices of the major provincial political parties for the purpose of identifying issues impacting on education and NSTU Members. The Committee shall then advise the NSTU President and Provincial Executive of these issues.
  - C. During provincial elections, the Committee shall monitor the major provincial political parties for their public education platforms and policies and inform the NSTU President and Provincial Executive of any concerns.
  - D. The Committee shall identify educational issues for consideration by the Provincial Executive for political action.
  - E. The Committee shall identify corporate social responsibility and social justice issues for consideration by the Provincial Executive for political action.
  - F. The Committee shall develop strategies for encouraging NSTU member involvement in the political process.
  - G. The Committee shall develop strategies for encouraging NSTU member involvement in the election process including exercising their democratic right to vote.
  - H. The Committee shall seek opportunities to build relationships with educational stakeholders.

Committee Members:

Kasi Humber, CCRCE (Chair)  
Sarah Tutty, SSRCE - Provincial Executive Member  
Shelly Bembridge, HRCE  
Leah Gillis, HRCE  
Jen Bradley, TCRCE  
Carol Anne MacMaster, CBVRCE  
Janet O'Brien, SRCE  
Melissa Deveau, AVRCE- Executive Member  
Line Murphy, CSANE – Executive Members

Committee Meeting Dates:

May 13, 2024  
March 5, 2024  
December 15, 2023 (Zoom)  
October 13, 2023 (Joint with PR Committee)

The budget for the committee was \$17,400 and 5,342.97 was spent.

The activities and accomplishments of the Political Action Committee included the following:

- Provided guidance and input into the development of NSTU's "Our Kids Can't Wait Campaign."
- The Political Action Committee helped evaluate the MLA meeting campaign and provided input into how to improve future campaigns.
- The Committee sent invitations to the three main political parties requesting a meeting to discuss education issues
- The Political Action Committee helped develop various surveys throughout the year including the spring Teacher Retention Survey
- The Political Action Committee held discussions around the appropriate use of social media platforms to adapt to a rapidly changing online environment
- The committee met and discussed political issues around the province and how to encourage members to become more engaged in our political system.
- The committee regularly reviewed NSTU polling data and provided input on how to approach key issues impacting public education.
- The committee began preparations for the 2024 NSTU Communications Conference.
- The Committee provided advice and guidance about the NSTU's efforts to plan mobilization activities during contract discussions