

Year End Report
Public Relations Committee
2019-2020

Mandate:

The mandate of the Public Relations Committee is:

- a. Mandate
 - i. The Committee shall review and plan strategies for provincial public relations programs for the organization and report recommendations to the Provincial Executive.
 - ii. The Committee shall support the work of the Political Action Committee as necessary.
 - iii. Consider such resolutions as may be referred by Annual Council and make appropriate recommendations.
 - iv. Participate as required in the NSTU Policy Review Process by providing recommendations for the Provincial Executive's consideration.
 - v. The Committee shall plan a biennial conference in conjunction with the Political Action Committee to provide opportunities for Local leaders to network

Committee Members:

Phil Goora, Halifax County (Chair)
Tanya Chislett, Cape Breton District
Nancie de la Chevotiere, Halifax City
Catherine Gillis, Richmond
Ian Kent, Provincial Executive Member
Angela Murray, NSTU Staff
Preman Edwards, NSTU Staff

Committee Meeting Dates:

August 29, 2019 – Joint meeting with Political Action Committee
February 26, 2020 – Online meeting, canceled for not having quorum
April 24, 2020 – Cancelled due to COVID-19 school closure

The budget for Committee meetings was \$4,260 and the Committee spent \$1,624.

The activities and accomplishments of the Public Relations Committee included the following:

- The committee facilitated NSTU's 2019-20 Back-to-School Campaign "*Our kids and their teachers: Worth investing In.*" This included a Political Action Basket
 - The committee facilitated the NSTU promoting CTF's *I Teach, I Vote* campaign materials to support member engagement during the federal election.
- Respectfully submitted,

Phil Goora
Public Relations Committee Chair 2019-2020