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# **Advertising Rates**

(Prices do not include 15% HST. HST Registration Number 107788739)

#### Classifieds

- \$2/15 words & 25¢ each additional word. NSTU members.
- \$6/15 words & 25¢ each additional word. Non-members. (members please provide your professional number)

### **Dimensions**

inches 1 column 3.9375 2 columns 8.0000

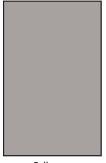
Files accepted: 300 dpi (HIGH RES) in pdf, eps, tif or jpeg.

Full Page \$600.00 1/2 Page \$300.00 1/4 Page \$150.00 1/8 Page \$75.00

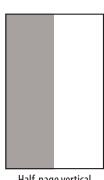
This year there will be set sizes and costs. Please see prices above and diagrams below.

#### Frequency Discounts (Display Ads only)

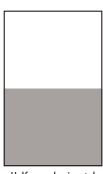
- 10% discount for 5 insertions in one publishing year (September to June).
- 15% discount for 6 or more insertions in one publishing year (September to June).
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Full page 8"w by 10.5"h



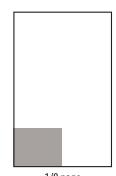
Half-page vertical 3.9375"w by 10.5"h



Half-page horizontal 8" by 5.25"h



1/4 page 3.9375"w by 5.25"h



1/8 page 3.9375"w by 2.625"h

# **Contact**

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