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Press
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Association
canadienne
de la presse
éducative

Advertising Rates

(Prices do not include 15% HST. HST Registration Number 107788739)

Classifieds

- \$2/15 words & 25¢ each additional word. NSTU members.
- \$6/15 words & 25¢ each additional word. Non-members.
 (members – please provide your professional number)

Full Page	\$600.00
1/2 Page	\$300.00
1/4 Page	\$150.00
1/8 Page	\$75.00

This year there will be set sizes and costs.
 Please see prices above and diagrams below.

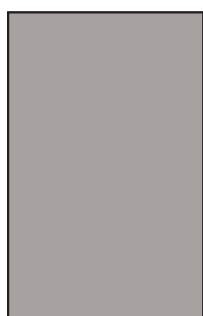
Frequency Discounts (Display Ads only)

- 10% discount for 5 insertions in one publishing year (September to June).
- 15% discount for 6 or more insertions in one publishing year (September to June).
- One (1) free 1/4 page ad per year September to June (3.9375" wide by 5.25" high) to businesses who give NSTU members a discount for their product or service for a minimum of one year.

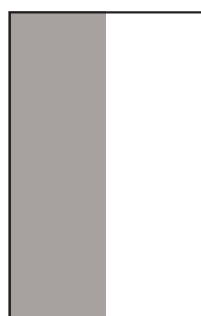
Dimensions

	inches
1 column	3.9375
2 columns	8.0000

Files accepted: 300 dpi (HIGH RES)
 in pdf, eps, tif or jpeg.



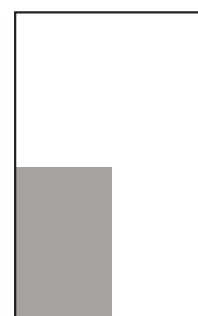
Full page
8"w by 10.5"h



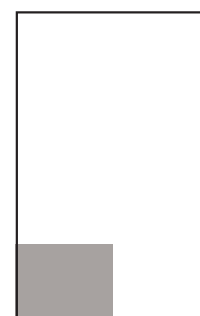
Half-page vertical
3.9375"w by 10.5"h



Half-page horizontal
8" by 5.25"h



1/4 page
3.9375"w by 5.25"h



1/8 page
3.9375"w by 2.625"h

Contact

Nancy Day

Nova Scotia Teachers Union
 3106 Joseph Howe Drive
 Halifax, NS B3L 4L7

Phone: 902-477-5621
 1-800-565-6788 (toll free in NS)
 Fax: 902-477-3517

Email: theteacher@nstu.ca
 Website: www.nstu.ca