

Year End Report
Public Relations Committee
2018-2019

Mandate:

The mandate of the Public Relations Committee is:

a. Mandate

- i. The Committee shall review and plan strategies for provincial public relations programs for the organization and report recommendations to the Provincial Executive.
- ii. The Committee shall support the work of the Political Action Committee as necessary.
- iii. Consider such resolutions as may be referred by Annual Council and make appropriate recommendations.
- iv. Participate as required in the NSTU Policy Review Process by providing recommendations for the Provincial Executive's consideration.
- v. The Committee shall plan a biennial conference in conjunction with the Political Action Committee to provide opportunities for Local leaders to network

Committee Members:

Phil Goora, Halifax County (Chair) - for the final meeting

Robert Baker, Did not attend

Nancie de la Chevotiere, Halifax City

Shaun Doyle, Provincial Executive Member

Catherine Gillis, Richmond

Shari MacGillivray, Antigonish

Drew Moore, Provincial Executive Member – for the first meeting

Angela Murray, NSTU Staff

Preman Edwards, NSTU Staff

Committee Meeting Dates:

September 28, 2018

December 3, 2018 – Canceled for Weather

April 8, 2019 – Jointed with Political Action Committee

The budget for Committee meetings was \$6390.00 and the Committee spent \$1916.00.

The activities and accomplishments of the Public Relations Committee included the following:

- The committee held the communications Conference on September 28 & 29, 2018 at the Barrington Hotel.
- The committee set the theme for Member Engagement Day 2019.

Recommendation to PE:

- The Public Relations Committee had a recommendation that the NSTU staff implement a social media/media school to regions.

Respectfully submitted,

Phil Goora
Public Relations Committee Chair 2018-2019